



November 24, 2008

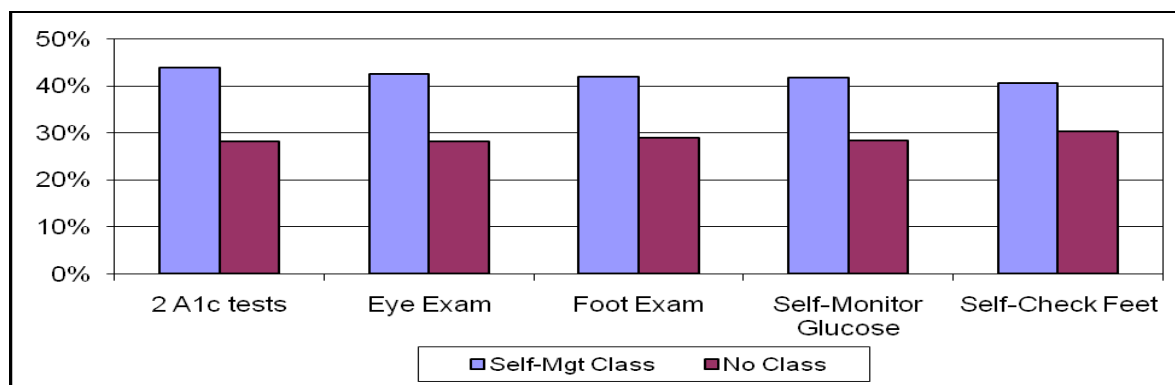
Dear Physician:

The Michigan Organization of Diabetes Educators (MODE) is proud to announce a media campaign to encourage all persons with diabetes to get educated on their disease. Our message is:

Got Diabetes? Get Educated!

Diabetes education leads to appropriate care, which leads to a reduction in costly complications.

- Those who have had self- management education are 50% more likely to seek recommended medical care and to engage in daily self-care activities.
- Additionally, persons with diabetes who receive self-management education are over 2 times more likely to get all of their recommended medical care in a single year.



2005-2006 Michigan Behavioral Risk Factor Survey, Michigan Department of Community Health (MDCH)

If you would like more information about this campaign or would like to meet the diabetes educators in your area, please visit the website: www.diabetesinmichigan.org or contact the Ten Counties Diabetes Outreach Network (TENDON) at 616-458-9520. Thank you for your care of patients with diabetes.

Sincerely,

The Michigan Organization of Diabetes Educators (MODE)
and the Michigan Diabetes Outreach Network (MDON)